



BUILDEXPO Africa is the only show with the widest range of the latest technology in construction machinery, building material machines, mining, construction vehicles and construction equipment. Earlier this month Expogroup announced the launch of BUILDEXPO in Rwanda and Ethiopia on the occasion of their 20th anniversary in Africa. The events are scheduled for May 2017 in Ethiopia and July 2017 in Rwanda. Expogroup says that the first event in Rwanda and Ethiopia are expected to attract over 150+ exhibitors from over 27 countries. The expo will have a focus across the construction equipment, building materials machinery and mining equipment sectors. Visitors are expected to be drawn from neighboring African countries.

BUILDEXPO KENYA: 20th – 22nd April – KICC, Nairobi, Kenya

BUILDEXPO ETHIOPIA: 12th – 14th May – Millenium Hall, Addis Ababa, Ethiopia

BUILDEXPO RWANDA: 12th – 14th July – KCC, Kigali, Rwanda

BUILDEXPO TANZANIA: 10th – 12th August – MCCC, Dar es Salaam, Tanzania

"Africa is an ocean of opportunities, who gets there first gets the most", claims Max Lewis, Director of Expogroup. "Africa is a market with a bright future and Buildexpo offers a great platform for the construction industry, with a professional outlook for networking, investment and the exchange of ideas and information. The events last year witnessed international pavilion participation from India, Turkey, China, Italy, Malaysia and Germany. According to the organizers the 2016 edition had seen a 20 per cent increase in demand for participation from international as well as local industry players. "Over the years, we have grown to cater to the demands not just of the Kenyan market, but of the whole region of East Africa. This mega expo is the ideal forum for international players to showcase their products and services to the huge market in Africa." says Trindade, Exhibition Manager - Expogroup. Visitors

Visitors from across East Africa, and trade visitors are invited directly and in collaboration with regional trade bodies in Kenya, Tanzania, Rwanda, Ethiopia, Uganda, Somalia, Mozambique and Congo. East Africa is certainly one of the biggest markets in Africa. These events aim to bring the best of the players under one roof with the latest technologies, trends, equipment,

## AFRICA'S MOST DYNAMIC BUILDING & CONSTRUCTION EXHIBITIONS

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machinery and tools on display. They also provide an ideal platform to usher in new contacts, meet potential clients and capitalize on new business opportunities.

According to the World Bank, infrastructure is the key to Africa's economic turnaround and will play an even greater role in the continent's continued development. East Africa, in particular, is making giant strides in infrastructure and urbanization, with demarcated economic zones, commercial and residential buildings, and resorts for tourists. The country's infrastructure and construction industry value is expected to triple between 2015 and 2020. There has already been a spike in the demand for building material and machinery. BUILDEXPO is today regarded as one of Africa's most dynamic international Building & Construction Trade exhibitions. Since its inception 19 years ago, Expogroup has envisioned BUILDEXPO to evolve as one of the most awaited and eagerly participated building events in Africa. Through committed endeavor and a no-comprise attitude to service, the company has brought that vision to reality. BUILDEXPO is the interactive arm of Expogroup's activities and the event offers an appropriate platform for outsourcing collaborations, explore new business avenues, enhance your current business, look for beneficial tie-ups and will create opportunities for business visitors to interact with International Exhibitors. Come be a part of this change!!! For more information on these events please visit: <http://buildexpo.expogr.com/>