



POWER & ENERGY and SOLAR AFRICA, East Africa's largest exhibition taking place on 11 - 13 April at the Kenyatta International Conference Centre in Nairobi, Kenya; 12 – 14 May at the Millenium Hall in Addis Ababa, Ethiopia; 12 - 14 July at the Kigali Convention Center in Kigali, Rwanda and 16 - 18 August at the Mlimani City Conference Centre in Dar-es-Salaam, Tanzania. The show has not only witnessed a 45% increase in exhibitors as well as visitor attendance over the past two years but has also grown right alongside of the exhibitors, building the trust that is required to ensure the permanence of the event. Expogroup announced the launch of Power & Energy and Solar Africa in Rwanda and Ethiopia on the occasion of their 20th anniversary in Africa.

### POWER & ENERGY / SOLAR AFRICA 2017:

KENYA: 11th – 13th April – KICC, Nairobi, Kenya

ETHIOPIA: 12th – 14th May – Millenium Hall, Addis Ababa, Ethiopia

RWANDA: 12th – 14th July – KCC, Kigali, Rwanda

TANZANIA: 16th – 18th August – MCCC, Dar es Salaam, Tanzania

POWER & ENERGY and SOLAR AFRICA has been one of East Africa's fastest growing sectors. To meet demands, the 2017 events will feature a Conference like never before dedicated to Power & Energy and Solar Sector with renowned speakers from different backgrounds of the Industry. The recent revival in the region's Power & Energy and Solar sector is expected to increase the demand for electricity in East Africa to grow at approximately 5.3 % each year until 2020. To meet these requirements, generation capacity would have to increase by 37.7 % in Uganda, 96.4 % in Kenya, 75.3 % in Tanzania and 115 % in Rwanda. The governments, in conjunction with development partners, are preparing to build a more favorable business environment to facilitate growth.

East Africa has the potential for a diverse range of energy sources, most of these sources are untapped, including coal, geothermal energy, biomass, solar power and wind and there is therefore a high reliance on hydropower and Solar energy.

It is crucial for global investors to understand the unique opportunities and challenges of the individual countries within the region. Government focus on energy development, will provide a platform for both private and public sector participants to contribute. The private sector is definitely interested in investing; therefore POWER & ENERGY and SOLAR AFRICA provides the platform to showcase finest companies in business and to reap the benefits.

POWER & ENERGY and SOLAR AFRICA is today regarded as one of Africa's most dynamic international Trade exhibitions. Since its inception, Expogroup has envisioned the event to evolve as one of the most awaited and eagerly participated events in Africa. Through committed endeavor and a no-compromise attitude to service, the company has brought that vision to reality. POWER & ENERGY and SOLAR AFRICA is the interactive arm of Expogroup's activities and the event offers an appropriate platform for outsourcing collaborations, explore new business avenues, enhance your current business, look for beneficial tie-ups and will create opportunities for business visitors to interact with International Exhibitors. Come be a part of this change!!! For more information on these events please visit: <http://powerenergy.expogr.com/>